

# "Shower Filter Buyer's Guide!"



Relax. Refresh. Revitalize.

## <u>Why Remove the Chlorine from</u> <u>Your Shower Water?</u>

Chlorine is a double-edged substance. While it helps eliminate disease-causing germs in our water supply, we are left vulnerable to its harmful effects.

Chlorine can remove the natural protective oils found in our hair and skin. If you're suffering from skin irritation or a dry and flaky scalp, it could be due to the chlorine in your shower water. Chlorine is also a leading cause of brittle, damaged hair and discoloration. The aging process is sped up, altering youthful looks.

When left unchecked, prolonged exposure to chlorine could lead to skin disorders, respiratory illnesses and certain forms of cancer. Studies show that more chlorine enters the body through skin pores in a 10-minute shower than by drinking a liter of unfiltered tap water. This is made worse in hot showers where water turns into steam; where chlorine and other toxic chemicals are freely inhaled in high concentrations.

Chlorine can also cause physical fatigue and mental depression, which can prove to be detrimental to everyday functioning. This is why taking a swim in a heavily-chlorinated pool makes people drowsy and feeling heavy. Other more severe health risks associated with chlorine exposure include: complications with pregnancy, development of asthma in children, various cancers caused by chlorine's byproducts, among others.

But chlorine is just one of the many toxic substances that reside in your water supply. There is nothing stopping heavy metals and harmful organic substances from getting into your shower water, unless you have a shower filter installed.

Shower filters offer an affordable and easy way to safeguard your family against these health risks. Standing in-between your water supply and shower head, good shower filters are able to effectively reduce the amount of unwanted substances making contact with your body while showering. They also make showering more effective, as reduced chlorine makes soaps and shampoos lather up better.



## **Benefits of Using a Shower Filter**

Apart from the health benefits, these are some of the other benefits you can expect from a shower filter:

- Prevents skin / eye irritation caused by chlorine
- Makes hair more manageable and prevents discoloration
- No chlorine / rust odors coming out of the shower
- Shampoos lather up better, soaps are more effective
- Purified water feels noticeably better on the skin
- It is easier to breathe during hot, steamy showers



## <u>What to Look for When Buying a</u> <u>Shower Filter for Your Family</u>

Here are a few things to keep in mind when choosing shower filters:

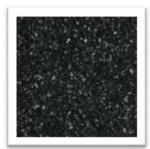
### **Filtration media**

Inside each shower filer is a mixture of substances, which actually filter the water. Each substance is called a "filter media", and it is important to take note of the filter media used by shower filters, to know their capabilities and in what water temperatures they will work.



#### **Kinetic Degradation Fluxion (KDF55)**

This filter media works very well in high temperatures. This anti-bacterial filter media turns chlorine into a harmless chloride salt, and traps dangerous heavy metals such as mercury. It also inhibits the growth of algae and other organic substances, preventing your shower head from becoming a breeding ground of bacteria.



### Active Carbon (or Activated Carbon)

Another commonly used filter media, carbon works very well in colder temperatures, removing impurities with the use of its sticky surface. This makes it incredibly useful when you turn on the shower, or if you enjoy cold showers. In higher temperatures, it is an effective buffer for other filter media, such as KDF.



#### **Calcium Sulfite**

This filter is a very effective filter media which can purify the water in either hot or cold temperatures. It is one of the most long-lasting shower filter media and also helps in restoring the water's PH value.

These are some of the common water filtration media you will find on good shower filters. We recommend seeking shower filters that use a combination of filter media to effectively purify the water in any temperature.

### Filter Cartridge Replacement & Availability

Over time filter media loses it strength, and performance will decline, at which point, it will need to be replaced. So, it is recommended to look for a shower filter that will last a good length of time.

The average longevity of common shower filters is 6 months (or 10,000 gallons of water usage). Cheaper carbon-only shower filters last about 3 months, and pure KDF or Calcium Sulfite filters last around 12 months. Shower filters with multiple filtration medias last around 6-8 months, as some use a blend of Carbon, KDF and Calcium Sulfite for a wider range of benefits.

It is also wise to make sure that you purchase a shower filter from a company who can readily provide replacement cartridges as needed.



### **Durability & Flow Output**

High-output shower filters are designed to purify your shower water without restricting water flow in any way. This is helpful if you use a low-flow shower head, or have low water pressure in your area.

Some shower filters have a durable outer shell to protect the filter cartridge from accidental impact. We recommend looking for one to avoid cracks on the filter, which may lead to leaks. Durability also helps the filter to withstand water pressure, ensuring proper performance.



### **AquaBliss Shower Filter**

AquaBliss, a leader in shower filters and bathroom accessories, have an affordable 3-stage shower filter in their range. The triple stage filter, includes KDF55, Active Carbon & Calcium Sulfite for a balanced and effective filter. Our filters are guaranteed to last 6-8 months, or 10,000 – 12,000 gallons.

To find our more information and to purchase your shower filter, please visit us on Amazon: -

http://www.amazon.com/dp/B01MUBU0YC

## Have you checked out these other amazing products?

AquaBliss Refresh Handheld Shower Head Set w/ 6.5 Feet Ultra-Flexible Hose & Shower Mount >> Click Here to order this product: http://www.amazon.com/dp/B01LXTNH7N

AquaBliss SF220 Universal Shower Filter w/ Replaceable Multi-Stage Filter Cartridge >> Click Here to order this product: http://www.amazon.com/dp/B01G7AZB96